COLORADO

FALL POTATO VARIETIES – 2010 CROP

Issued Cooperatively by: USDA/NASS Colorado Field Office San Luis Valley Research Center - Colorado State University

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This report provides the results of a special Fall Potato Variety Survey of potato growers in the San Luis Valley for the 2010 crop. The survey was funded by the San Luis Valley Research Center and was conducted by the USDA/NASS Colorado Field Office. Data was collected from potato growers by return mail or telephone interviews conducted by enumerators. Responses to this year's survey covered 54 percent of the 55,500 acres planted for the 2010 crop compared with 61 percent coverage in the 2009 survey.

Russet varieties accounted for 85.0 percent of the 55,500 acres of all potatoes planted in the San Luis Valley for the 2010 crop compared with 84.0 percent last year. Yellow Flesh varieties were planted on 10.0 percent of the total acreage, down one percentage point from 2009. Red varieties were planted on 2.0 percent of the total and the remaining 3.0 percent of the total was made up of White and Other varieties.

Russet Norkotah continued its ranking as the most popular variety among producers by being planted on 45.9 percent of the total potato acreage and accounting for 54.0 percent of all russet potatoes. Norkotah Selection 3 was the most popular Russet Norkotah, accounting for 24.0 percent of the total acres planted; Norkotah Selection 8 claimed 5.3 percent; Standard accounted for 1.6 percent; and all other Norkotah selections totaled 15.0 percent. The **Canela Russet** variety ranked second among Russet varieties in 2010 by being planted on 13.4 percent of the total acreage and representing 15.8 percent of all russet varieties. The **Rio Grande Russet** was the third most popular russet variety, representing 6.8 percent of the total acreage and 8.0 percent of all russet varieties. Blazer Russet ranked fourth among russets with 4.8 percent of the total acreage. Centennial Russet was next with 4.2 percent, Russet Nugget accounted for 2.7 percent and all Other Russet varieties were planted on 7.2 percent of the total acreage.

Cherry Red was the most popular red variety planted in 2010. This variety accounted for 0.4 percent of the total acreage and represented 20 percent of all red varieties planted. Other Red varieties totaled 1.6 percent of the total acreage.

Yukon Gold, a yellow flesh variety, was planted on 4.0 percent of the total acreage and represented 40.0 percent of all yellow flesh varieties. **Other Yellow Flesh** varieties were planted on 6.0 percent of the acreage. Chipita, with 2.5 percent of the total acreage, was the leading white variety. Other White and Other Varieties group, at 0.5 percent of the total acreage, includes other white varieties, research varieties and other specialty type potatoes.

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Percent of Percent of Variety Percent of All Potatoes All Potatoes Varietal Group Percent Percent Russet Varieties: Russet Norkotah.... 50.0 55.2 42.5 45.9 54.0 60.3 Norkotah, Selection 3..... 24.8 25.024.0 28 3 13.4 16.6 Norkotah, Selection 8..... 9.7 9.8 6.1 3.2 5.3 6.2 Norkotah, Standard 7.7 2.7 9.2 0.5 1.6 1.9 Norkotah, all other 29.5 20.9 15.1 13.8 15.0 17.6 Canela 8.7 11.9 13.4 15.8 Rio Grande Russet 9.2 8.0 9.6 7.1 6.8 8.0 Blazer Russet..... 4.8 5.6 Centennial Russet. 9.0 9.9 42 5.5 5.6 4.9 Russet Nugget 5.9 3.7 2.8 2.7 5.6 3.2 2.2 9.8 7.2 8.5 Other Russet 3.1 9.4 TOTAL RUSSET..... 85.0 85.0 84.0 82.0 84.0 100.0 **Red Varieties:** 0.4 Cherry Red..... 0.3 0.8 0.9 0.4 20.0 0.2 Durango Red..... 0.2 0.5 Colorado Rose..... 0.3 0.1 0.9 1.0 Sangre 0.6 Other Red..... 1.9 1.5 2.3 2.1 1.6 80.0TOTAL RED..... 3.0 4.0 4.0 3.0 2.0 100.0 Yellow Flesh Varieties:

3.8

. . .

0.8

6.4

11.0

0.3

0.2

0.1

2.4

3.0

100.0

3.9

1.7

5.4

11.0

0.3

0.1

0.1

0.5

1.0

100.0

2.8

2.5

1.31.1

3.3

11.0

0.2

0.1

0.1

1.6

2.0

100.0

4.0

6.0

10.0

. . .

2.5

0.5

3.0

100.0

40.0

60.0

100.0

83.3

16.7

100.0

100.0

Potato Varieties: Percent of Total Planted Acreage, Colorado, 2006-2010 1/

2007

Crop

2008

Crop

2009

Crop

2010 Crop

2006

Crop

4.5

0.6

5.9

11.0

0.3

0.6

0.2

0.9

2.0

100.0

Yukon Gold.....

Satina

Latona

TOTAL YELLOW FLESH.....

Purple Majesty

Chipeta....

Atlantic.....

Other White and Other Varieties.....

TOTAL WHITE and OTHER.....

Other Yellow.....

White and Other Varieties:

TOTAL

 $[\]underline{1}$ / Totals may not add due to rounding.

^{...} Indicates varietal percentage is very minor or not available.